

The Australian New Vehicle Industry



Brands²
60



Dealership Locations¹
+3,575



380
Vehicle Models



1.1m
New Vehicles Sold Per Year
One of the World's most competitive markets. Great news for the consumer.

Industry employment impact¹

A: Direct Employment

75,932

B: Indirect (Supply chain effect)

112,011

C: Induced (Income effect)

85,527



Total employment impact

270,470

Industry contribution to the Australian economy¹

1%

Direct economic impact:
of Australian economy
(% nominal GDP)

1.1%

Total economic impact:
of Australian economy

1%

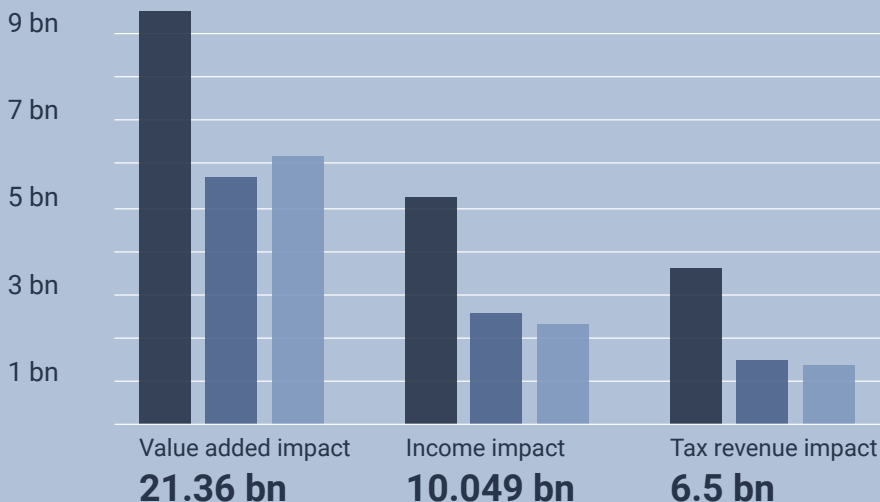
Direct employment impact:
of Australian
employment base

2%

Total employment impact:
of Australian
employment base

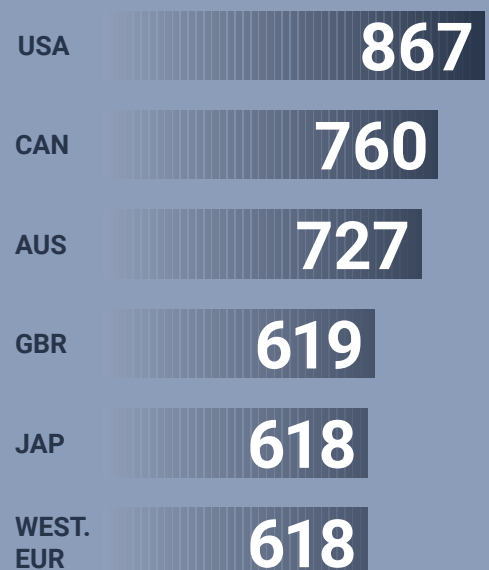
The economic impact of the Australian automotive retail industry - 2018

● Direct ● Indirect (supply chain effect) ● Induced (supply income effect*)



Note: Induced jobs are a result of direct/indirect employee spending within the community.

2018 light vehicle density¹



Note: This study was commissioned by the Federal Chamber of Automotive Industries (FCAI) and executed by IHS Global, Inc. Sources: 1: IHS (vehicle density is vehicles per 1,000 residents), 2: FCAI - Note this number includes light vehicle and heavy vehicle brands in Australia.

Australia: Light vehicle parc (millions)



 **2.02%** 2019 -2025 compound annual growth rate (CAGR) light vehicle parc

Vehicle market overview



2000 | **761K**

2008 | **993K**

2015 | **1.114M**

2023 | **1.113M**

Share of new light vehicle sales



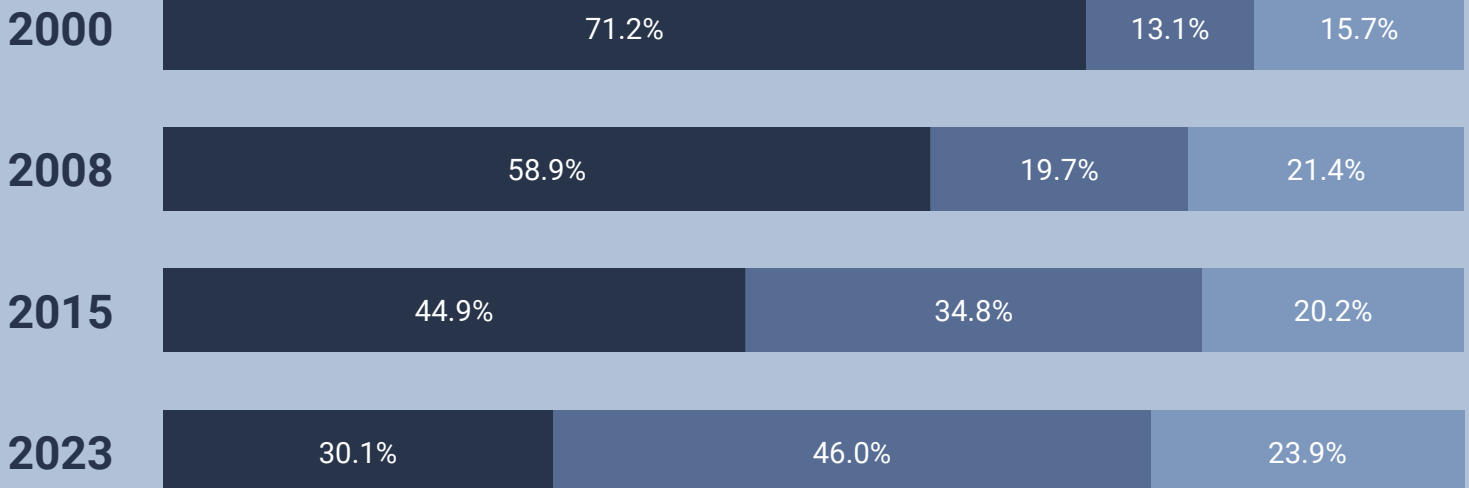
Car



SUV



Light Truck



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**FEDERAL
CHAMBER OF
AUTOMOTIVE
INDUSTRIES**

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